PRESS RELEASE

ADPA Launches "ADPA@20" Campaign at Mining Indaba 2026

Cape Town, South Africa – 11 February 2026
The African Diamond Producers Association (ADPA) today officially launched its ADPA@20 campaign at the 2026 Mining Indaba, marking the organisation's 20th anniversary. ADPA will be celebrating two decades of African diamond producers' cooperation and collaboration, progress, and leadership in the global diamond industry. This event was launched under a theme:

"Twenty years of Empowering the Brilliance of African Diamonds, One voice, One vision"

Established in 2006, ADPA unites Africa's diamond-producing nations to strengthen collaboration, promote beneficiation, support responsible sourcing, and ensure that Africa's diamonds contribute meaningfully to the continent's sustainable development. ADPA ensures that its member states and observers voices are heard in international platforms and that the value of natural diamonds is protected for the long-term socioeconomic benefit of its Member States. The ADPA@20 campaign will run throughout 2026, featuring a year-long programme

Speaking at the launch ceremony, Honourable Julius Daniel Mattai, Minister of Mines and Mineral Resources of the Republic of Sierra Leone and the ADPA Council of Minister's Chairman, highlighted ADPA's achievements since its founding, including strengthened Member State cooperation, improved engagement with international bodies, support for the Kimberley Process, and the promotion of beneficiation and local value creation across the continent and internationally.

"For twenty years, ADPA has served as a collective voice for African diamond-producing nations," said the ADPA Council of Ministers' Chairman. "As we celebrate this milestone, we honour the cooperation and resilience of our Member States, the growth in membership and reaffirm our commitment to a unified, innovative, and sustainable African diamond industry."

The year-long commemoration will end with a flagship of ADPA@20 celebrations to be held on the 4th of November 2026, which will bring together governments, industry leaders, development partners, and key stakeholders to reflect on two decades of progress and to chart a unified and forward-looking agenda for the future of Africa's diamond sector.

About ADPA
The African Diamond Producers Association (ADPA) is an intergovernmental organisation dedicated to promoting sustainable diamond mining, trade, and development across Africa. Comprising of 22 member countries, fifteen (15) Effective Members and seven (7) Observers, including key diamond-producing nations, ADPA advocates for collaboration and cooperation among its members, and works to promote beneficiation and value addition, transparency, and fair market access for African diamonds.

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