PRESS RELEASE

ADPA@20: TWENTY YEARS CELEBRATED, TWENTY MORE PLANNED

Luanda, Angola – 6 November 2026 - The African Diamond Producers Association (ADPA) closed its 20th anniversary celebrations and meetings (3 to 4 November 2026) in Luanda with decisions and a declaration that will shape African diamonds for the next twenty years.

Fourteen member countries registered for and attended the hybrid 13th Extraordinary meeting of the ADPA Council of Ministers. Hon. Julius Daniel Mattai, Chair of the ADPA Council of Ministers, led the meeting, which followed the 13th Extraordinary meeting of the ADPA Committee of Experts.

The ADPA Council of Ministers thanked Sierra Leone for its leadership in 2025-2026 and welcomed South Africa as the incoming ADPA Chair for 2027 – 2028. The Council of Ministers also thanked the Republic of Angola for hosting the ADPA Executive Directorate offices as well as the ADPA@20 celebrations and meetings.

The following decisions were taken:

- ☑ The Republic of Botswana was admitted as an observer member
- ☑ A 20-year 5 pillar Strategic Vision and Declaration known as the five ngomas, One Voice, One Standard, One Market, One Intelligence and One Force was approved.
- ☑ The 2027 Annual Performance Plan (APP) and budget was approved
- ☑ Approved the setting up of the Working Group of Marketing Experts.
- ☑ An annual market intelligence report to be launched
- ☑ A Memorandum of Understanding to be signed with India's Gem and Jewellery Export Promotion Council (GJEPC) to train African technicians.

ADPA's member governments control around 90% of the world's rough diamond production. Together, they have chosen one rhythm through the five ngomas.

Together, Empowering the Brilliance of the African Diamond. One Vision. One Voice.

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THE DECLARATION

Preamble

We, the African Diamond Producers Association (ADPA), representing African diamond-producing member states and those with the potential to produce diamonds committed to advancing our shared interests, recognise that the future of Africa´s diamond industry depends on our unity, collective leadership, strategic cooperation, and ability to respond decisively to a changing global diamond landscape.

Recognising the strategic importance of natural diamonds to Africa´s economic development, industrial transformation, employment creation, community well-being and shared prosperity.

Acknowledging the challenges and opportunities arising from changing consumer preferences, competition from laboratory-grown diamonds, market volatility, evolving regulatory frameworks and increasing expectations for responsible and sustainable diamond production.

We affirmed the need for stronger institutional governance, greater collaboration among Member States, strategic partnerships, credible industry standards, reliable market intelligence, and coordinated global advocacy.

We resolve to strengthen ADPA, as the collective voice and strategic platform of African diamond-producing nations, advancing their common interests and positioning Africa to exercise greater influence over the future of the global diamond industry.

Guided by our shared aspirations, we hereby adopt the **"Five Ngomas** of ADPA as our long- term strategic ambition for the next 20 years.

NGOMA 1: ONE VOICE – United in purpose, stronger in influence

ADPA will unite African diamond producers around common positions, stronger governance, and coordinated international advocacy, with the ambition of representing countries accounting for 90% of African rough diamond production by 2046. Completed internal reforms and robust governance will ensure every member meets its obligations, making ADPA the central pillar of global diamond industry coordination.

NGOMA 2: ONE STANDARD – Setting the Benchmark for Responsible Diamonds

ADPA will establish the Sustainable Diamond Standard (SDS) as the industry´s "Good Delivery" – the benchmark for environmental stewardship, operational excellence, responsible sourcing and community well-being, including both large-scale mines and artisanal and small-scale mining (ASM).

NGOMA 3: ONE MARKET – Protecting Consumer Trust

ADPA will lead global efforts to restore consumer confidence in natural diamonds. We will champion clear product disclosure and differentiation. The 4Cs grading is exclusively for natural diamonds, while synthetic materials should be measured in grams and kilograms, mandate 'synthetic' as the sole descriptor for synthetic diamonds. We will intensify dialogue with all stakeholders, articulating trade and social risks of regulatory inaction and the imperative of a level playing field.

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NGOMA 4: ONE INTELLIGENCE – Shaping the Future with Data

ADPA will launch an independent annual Global Diamond Market Intelligence Report, produced in partnership with economists and consultants from ADPA member countries. The report will equip the wider industry with objective analytical foundations, scenario-based forecasts and actionable recommendations to navigate market dynamics with clarity and confidence.

NGOMA 5: ONE FORCE – Marketing with Synergy

ADPA will synchronise marketing efforts across member states with appropriate funding. It will drive a powerful, unified narrative on the value and uniqueness of natural diamonds, monitor programme effectiveness and ensure transparent governance of any funding.

We call upon all Member States, Observers, and industry partners to join us on this journey to build a future where every diamond is a symbol of love, hope, progress, and shared prosperity.

About ADPA

The African Diamond Producers Association (ADPA) is an intergovernmental organisation dedicated to promoting sustainable diamond mining, trade, and development across Africa. Comprising 23 member countries, fifteen (15) Effective Members and seven (8) Observers, including key diamond-producing nations, ADPA advocates for collaboration and cooperation among its members and works to promote beneficiation and value addition, transparency, and fair market access for African diamonds.

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